

A muscular man with a very low body fat percentage is shown from the waist up, pointing his right index finger directly at the viewer. He has a serious, determined expression. The background is dark, making his physique stand out.

No Matter How
INTENSE
Your Workout

Your Muscles
Deserve The
BEST

A white silhouette of a person performing a deadlift, lifting a barbell with weights. The barbell is positioned above the person's head.

FORMULA 32

Grass Fed GMO FREE Whey Protein Shake

The Facts

Formula 32 is a protein shake made with protein from grass fed cows that is GMO, hormone, and heavy metal free. It was developed with athletes in mind of every age, across a broad spectrum of goals. Great flavor coupled with our revolutionary and proprietary dispensing system delivers a world class product to your customers while maximizing your profit margin per drink.



GOOD SCIENCE

The importance of fast absorbing protein being introduced to the body immediately after a workout has become clear - it gives muscles the fuel they need to recover quickly so they can remain healthy and grow stronger. Here's the SCIENCE of how Formula 32 helps your body:

- **32g of fast-absorbing PROTEIN** helps the muscles begin the healing process immediately after a workout. All of our protein comes from pasture raised cows.
- **19 VITAMINS** help with everything from bone health to immune system maintenance.
- **18 AMINO ACIDS** to aid in recovery, strength gains, and muscle protein synthesis.
- **18 CARBS** help jump start the protein absorption, and gives energy for the day's activities.
- **470mg of POTASSIUM** lowers blood pressure, aids in cardiovascular health, helps prevent bone density loss, and helps with muscle maintenance.

NUTRITION

The process of preparing to be the best you can be leaves the body craving all of the ingredients necessary for maximum growth and recovery. Formula 32 provides the perfect combination.

CHOCOLATE

Nutrition Facts	
Serving Size 65g mix with 12 fl oz water	
Servings Per Container 14	
Amount Per Serving	
Calories 250	Calories from Fat 70
% Daily Value*	
Total Fat 8g	12%
Saturated Fat 3g	16%
Trans Fat 0g	
Cholesterol 5mg	1%
Sodium 190mg	8%
Potassium 470mg	13%
Total Carbohydrate 17g	6%
Dietary Fiber 3g	13%
Sugars 6g	
Protein 32g	
Vitamin A 35%	• Vitamin C 35%
Calcium 70%	• Iron 30%
Vitamin D 80%	• Vitamin E 35%
Thiamin 70%	• Riboflavin 80%
Niacin 60%	• Vitamin B6 60%
Folate 60%	• Vitamin B12 100%
Biotin 35%	• Pantothenic Acid 45%
Phosphorus 50%	• Magnesium 70%
Zinc 60%	• Copper 70%
Manganese 60%	

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

VANILLA

Nutrition Facts	
Serving Size 65g mix with 12 fl oz water	
Servings Per Container 14	
Amount Per Serving	
Calories 250	Calories from Fat 70
% Daily Value*	
Total Fat 7g	12%
Saturated Fat 3g	15%
Trans Fat 0g	
Cholesterol 5mg	1%
Sodium 210mg	9%
Potassium 260mg	7%
Total Carbohydrate 18g	6%
Dietary Fiber 4g	17%
Sugars 6g	
Protein 32g	
Vitamin A 35%	• Vitamin C 35%
Calcium 70%	• Iron 25%
Vitamin D 90%	• Vitamin E 35%
Thiamin 70%	• Riboflavin 80%
Niacin 60%	• Vitamin B6 60%
Folate 60%	• Vitamin B12 100%
Biotin 35%	• Pantothenic Acid 50%
Phosphorus 45%	• Magnesium 60%
Zinc 60%	• Copper 60%
Manganese 80%	

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

PRIVATE LABEL

Private labeling programs are available and encouraged. Why sell your customers protein from another source when you can sell them YOUR protein, with YOUR company name on it? Never miss an opportunity to further your brand!



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